

Attending the Expo

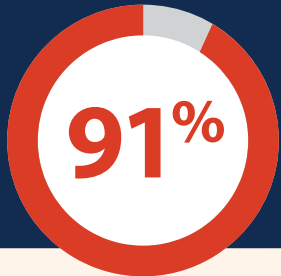
is consistently rated as one of the top reasons for attending FNCE®

right Academy of Nutrition and Dietetics

FNCE® 2025

Food & Nutrition Conference & Expo®

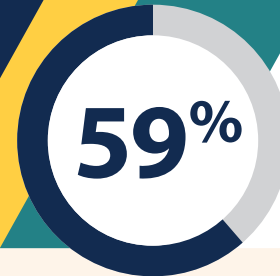
Nashville, TN | October 11-14



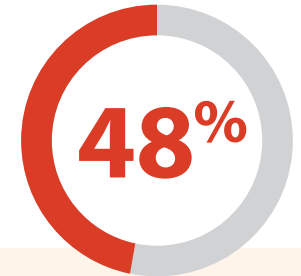
of FNCE® attendees visited the Expo in 2024 to **learn about new products and services**



of FNCE® attendees spent **2-10 hours in the Expo Hall**



of FNCE® attendees compare products and services **before recommending** them



of FNCE® attendees compare products and services **before purchasing** them

6,161 Nutrition and Dietetics professionals attended the **Food & Nutrition Conference & Expo®** in 2024, representing 31 countries, 50 states, District of Columbia and Puerto Rico.

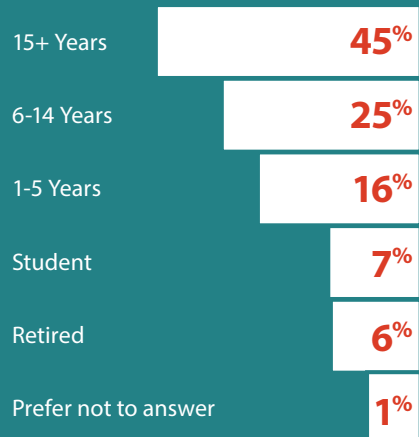
Sources: FNCE® 2024 Attendee Survey and FNCE® 2024 Attendee Data

Buying Power

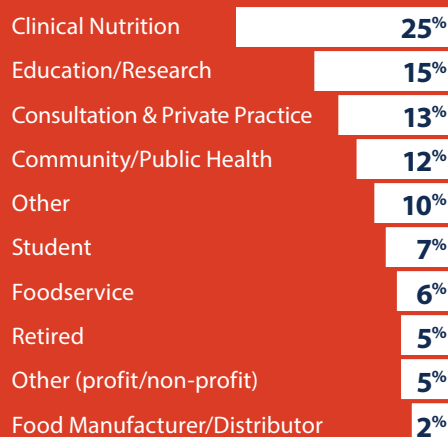
62% of attendees are **recommenders/ final decision makers** for product purchases

FEED YOUR PASSION

Years in Practice



Primary Area of Employment



What Attendees Valued: Top 5

