

Comfy Kicks Challenge Sweepstakes Drawing

Official Rules

No purchase necessary to enter or win. A purchase or payment will not improve your chances of winning.

Eligibility: The Comfy Kicks Challenge Sweepstakes Drawing (“Sweepstakes”) is open to all legal residents of the United States and District of Columbia who are at least 18 years of age at the time of entry. Void outside the U.S., in Puerto Rico, the U.S. Virgin Islands, and other U.S. territories and possessions. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited by law.

Sponsorship: The Sweepstakes sponsor is the Academy of Nutrition and Dietetics (“Sponsor”), located at 120 S. Riverside Plaza, Chicago, IL 60606. Sponsor and its respective agents, representatives, officers, directors, employees (including the Board of Directors and Spokespeople) are not eligible to participate. Sponsor will conduct the Sweepstakes as described in these Official Rules.

Entry Period: The Sweepstakes begins on Friday, October 4, 2024, at noon Central Time and ends on Monday, October 7, at 11:59 p.m. Central Time.

How to Enter: During the Entry Period, you can enter by taking a photo of yourself in comfortable shoes in front of your favorite FNCE® photo op (i.e. F-N-C-E cutout letters or other signage, for example) in Minneapolis, Minnesota. Share your photo on your social media page(s) using the hashtags #ComfyKicksChallenge and #FNCE and/or upload photo via the official sweepstakes entry form. To access the form, scan a QR code onsite at FNCE® to enter your name, email and photo as well as confirm acceptance of terms and conditions. The Sweepstakes is not sponsored, endorsed or administered by, or associated with, any social media platforms including but not limited to Facebook, Instagram, LinkedIn or X (formerly Twitter). You understand you are providing your information to Sponsor and not to any social media platform. All entries become the property of Sponsor and none will be acknowledged or returned.

Limitations on Entries: Limit one entry per person per email address. No third-party entry or entry through a sweepstakes service is permitted. Any person who attempts to enter multiple or false contact information, as determined by Sponsor, will be disqualified. Use of robotic entry devices is strictly prohibited.

Grand Prize: One Grand Prize will be awarded, which consists of a registration to the 2025 Food & Nutrition Conference & Expo® in Nashville, Tennessee. All other expenses not specifically mentioned herein are solely the winner’s responsibility. Winner must confirm acceptance of prize via email to Sponsor within seventy-two (72) hours or the Grand Prize will be forfeited.

Drawing: One winner will be selected in a random drawing from among all eligible entries collected during the Entry Period taking place on or around Tuesday, October 8, in Minneapolis, Minnesota. The drawing will be conducted by Sponsor, whose decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules will be final and binding in all respects. Sponsor reserves the right to disqualify any entrant or winner and may refuse to award a prize to a person who is not eligible or who has violated a rule, gained unfair advantage in the Sweepstakes or obtained winner status using fraudulent means. If a winner is found to be ineligible or not in compliance with Sweepstakes rules,

winner will be disqualified and an alternate winner may be awarded the prize in a separate random drawing. Winner will be notified via email. Inability of Sponsor to contact winner by email within seventy-two (72) hours after selection may result in disqualification of winner and an alternate winner may be selected in a random drawing at Sponsor's discretion. Prize will be awarded to winner within twenty-one (21) days after winner has been notified and accepted the prize.

Odds: The odds of winning will depend on the number of eligible entries received, according to the eligibility criteria in the Sweepstakes.

General Terms: By entering this Sweepstakes, you promise to abide by the Official Rules and decisions of Sponsor, which will be final and binding in all respects. Sponsor reserves the right to, at its sole discretion, refuse, disqualify or withdraw any entry at any time. Sponsor will not be responsible for any injury, damage or loss of any kind arising out of your participation in this Sweepstakes. You agree to release, discharge and hold harmless Sponsor, its affiliates, subsidiaries, employees, officers, directors, agents and assigns from and against any or all claims, losses, injuries or damages resulting from participation in this Sweepstakes. Except where prohibited by law, by accepting prize, winner grants Sponsor a perpetual, royalty-free license to use winner's name, photograph, voice, and/or likeness without further authorization, compensation or remuneration of any kind for advertising, promotion and other publicity purposes in any and all media now or hereafter throughout the world.